



New Zealand Motor Caravan Association Inc.



WHO ARE WE?

47K members 2013 **116K** in 2023

54,415k vehicles



31k



23k

FACT: 6K rental vehicles in 2019



Single LARGEST, ORGANISED Domestic Tourist group In New Zealand

Fact: A very engaged group





Relationship of the NZMCA with councils and the community

From CONFLICT
to PARTNERSHIP to....



EVENTS
CALENDAR
100+ events in 2019

DUMP
Station
Program

Earning the social license
to be here
ADVICE to be here
Camping Initiative

YOUR JOURNEY
STARTS *Again!*

Motorhome
Friendly

Save
BIG BUCKS
with NZMCA
discount vouchers

\$20,000
IN PRIZES
to be won!

**Camp
Saver**
great sites at special
NZMCA prices

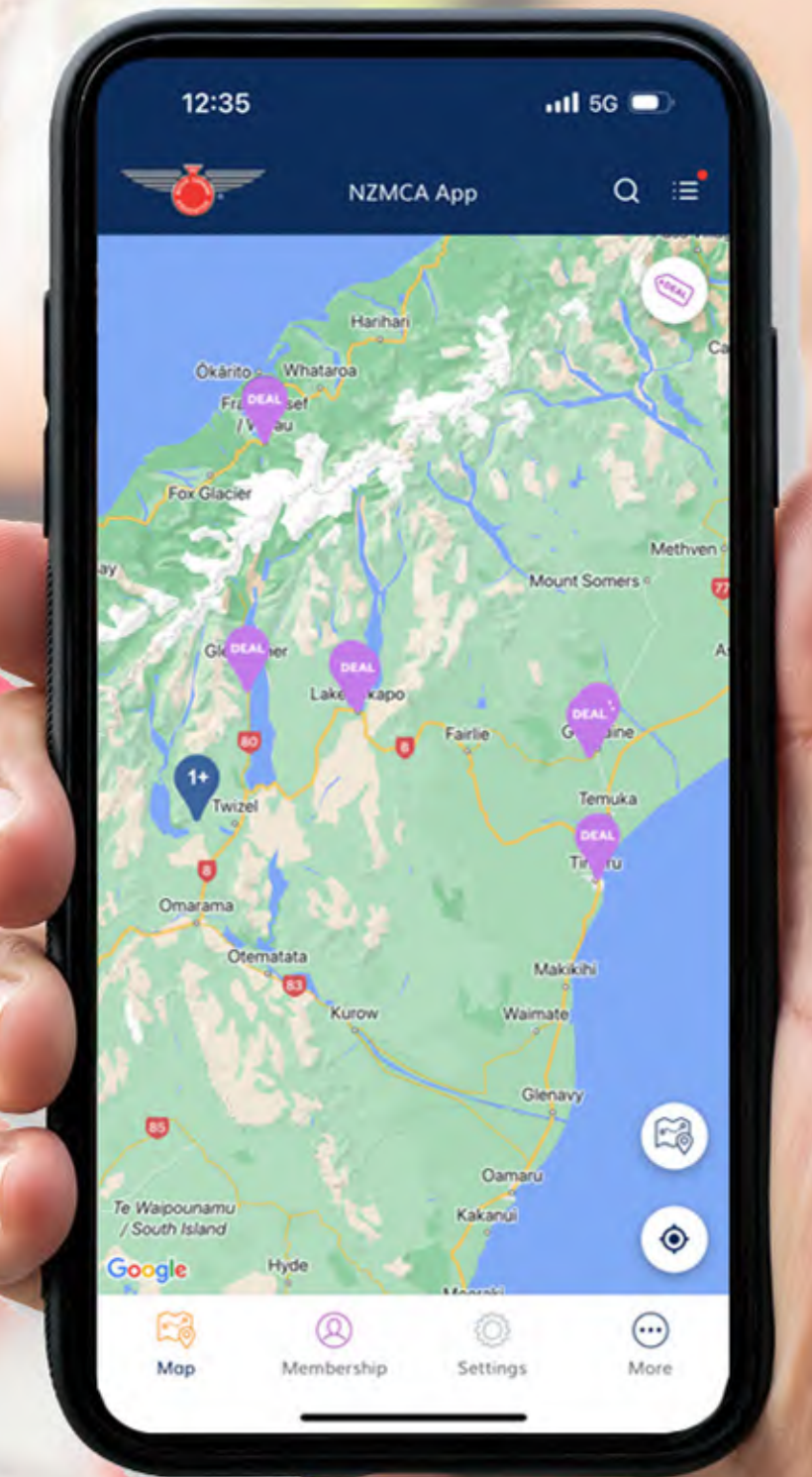




**Whatever your
business is..**



**ABSOLUTELY
FREE**



A family is playing volleyball on a grassy field. A woman in a blue shirt and orange shorts is jumping to hit the ball. A young girl in a pink shirt and black shorts is in the foreground. Other people are visible in the background, including a man in a blue shirt and a woman in a blue shirt. There are tents and cars parked in the background. The sky is blue with some clouds.

PROTECTING traditional, affordable camping for Kiwi families

Partnership with councils for campgrounds

Preserve affordable
camping for families

Turn LIABILITY
into an asset

Bring a
customer base

Brand it with
CAMPSAVER

Share the profits
with the community

Open to the public

NZMCA: Your
domestic tourist
partner

